

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCTacom Greenville, NC 27834

And:

Washington, DC 20007 3050 K Street Northwest Greer Margolis & Mitchell

(252) 355-8542 3221 South Evans Street WNCT

	Contract / Revision	Alt Order #
	905933 / 5	25170672
Product		MATCHE
4713 candidate		
Contract Dates	Estimate #	
10/18/16 - 10/24/16	4713	
Advertiser		Original Date / Revision
POL/Roy Cooper for Governor	ernor	07/19/16 / 10/13/16

WNCT Agency Ref 9912856 EOM/EOC Agy Code Adults 35+ Special Handling Demographic Billing Cycle Property 297 Katz Washington Broadcast Billing Calendar Advertiser Code Account Executive Advertiser Ref 317 Katz/Washingto Product 1/2 Sales Office Cash Cash/Trade

7
IN117/SP159/AL1336 .

\$225.00	ڻ. ن	Z S		:30		7a-9a <u>Rate</u> \$45.00	Morning Spots/Week 5	E 5 WNCT 10/18/16 10/24/16 CBS This Morning Start Date	/16 10/24/1 End Date 10/24/16	5 WNCT 10/18/16 10/24 Start Date End Date Week: 10/18/16 10/24/16	E 5
\$225.00	O	Z S		:30		7a-9a <u>Rate</u> \$45.00	Morning Spots/Week 5	4 WNCT 10/18/16 10/24/16 CBS This Morning Start Date	/16 10/24/1 <u>End Date</u> 10/24/16	4 WNCT 10/18/16 10/24 Start Date End Date Week: 10/18/16 10/24/16	We 4
\$375.00	ڻ.	Z S		:30		6a-7a <u>Rate</u> \$75.00	vs @ 6a <u>Spots/Week</u> 5	3 WNCT 10/18/16 10/24/16 Local News @ 6a <u>Start Date</u> <u>End Date</u> Weekdays <u>Spo</u> /eek: 10/18/16 10/24/16 MTwTF	/16 10/24/1 <u>End Date</u> 10/24/16	3 WNCT 10/18/16 10/24/10 Start Date End Date Week: 10/18/16 10/24/16	We 3
\$100.00	(J)	Z S		:30		530a-6a <u>Rate</u> \$20.00	vs @ 530a <u>Spots/Week</u> 5	2 WNCT 10/18/16 10/24/16 Local News @ 530a Start Date End Date Weekdays Spots/ feek: 10/18/16 10/24/16 MTWTF E	18/16 10/24/1 <u>e End Date</u> 10/24/16	2 WNCT 10/18/1 <u>Start Date</u> Week: 10/18/16	We Ve
\$45.00	ဒ	Z Z		:30		5a-530a <u>Rate</u> \$15.00	vs @ 5a <u>Spots/Week</u> 3	WNCT 10/18/16 10/24/16 Local News @ 5a Start Date	/16 10/24/1 End Date 10/24/16	1 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16	We
Amount	Spots	Type S	Rate Rtn TypeSpots	Length Week	Days	Time	on	*Line Ch Start Date End Date Description	Date End Da	e Ch Start	*Line

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies

WNCT O WINDOW WASHINGS

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNC Iscom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

	Contract / Revision 905933 / 5	Alt Order # 25170672
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713
Advertiser	<u>0</u>	Original Date / Revision
POL/Roy Cooper for Gove		07/19/16 / 10/13/16

\$300.00	თ	ZX	:30	3p-4p <u>Rate</u> \$60.00	6 Steve Harvey Weekdays Spots/Week	17 WNCT 10/18/16 10/24/16 Start Date End Date V Week: 10/18/16 10/24/16 1
\$90.00		NM	:30	9a-1030a <u>Rate</u> \$90.00	CBS Sunday Morning Weekdays Spots/Week	16 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$375.00	ω	NM	:30	130p-2p <u>Rate</u> \$125.00	6 Bold & Beautiful Weekdays Spots/Week MTWTF 3	14 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16 1
\$450.00	ω	NM	:30	1230p-130p <u>Rate</u> \$150.00	6 Y&R Weekdays Spots/Week MTwTF 3	13 WNCT 10/18/16 10/24/16 Start Date End Date V Week: 10/18/16 10/24/16 N
\$375.00	თ	NM	:30	12p-1230p <u>Rate</u> \$75.00	6 Local News @ 12p Weekdays Spots/Week MTwTF 5	12 WNCT 10/18/16 10/24/16 Start Date End Date V Week: 10/18/16 10/24/16 N
\$700.00	თ	NM	:30	11a-12p <u>Rate</u> \$140.00	6 Price is Right Weekdays Spots/Week MTwTF 5	11 WNCT 10/18/16 10/24/16 <u>Start Date</u> <u>End Date</u> 1 Week: 10/18/16 10/24/16 N
\$15.00	_	MN	:30	7-8a <u>Rate</u> \$15.00	6 Local News Su 7-8a Weekdays Spots/Week	10 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$15.00		NM	:30	6a-7a <u>Rate</u> \$15.00	Weekdays Spots/Week	9 WNCT 10/23/16 10/23/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$50.00	N	NM	:30	8a-10a <u>Rate</u> \$25.00	Weekdays Spots/Week	8 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$15.00		NN	:30	6a-7a <u>Rate</u> \$15.00	6 Local News Sa 6a-7a Weekdays Spots/Week 1	7 WNCT 10/22/16 10/22/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$0.00	0	NM	:30	6a-7a	Local News Sa 6a-7a	D 6 WNCT 10/22/16 10/22/16 Local N
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Start/End Days		*Line Ch Start Date End Date Description

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3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCT Side

WNC Iscom Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

	Contract / Revision	Alt Order #
	905933 / 5	25170672
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713
Advertiser	Orig	Original Date / Revision
POL/Roy Cooper for Gove		07/19/16 / 10/13/16

\$600.00	_	MN	:30	9p-10p	16 2 Broke/Odd Couple	28 WNCT 10/18/16 10/24/16
\$500.00	_	MN	:30	8p-9p <u>Rate</u> \$500.00	16 Kevin/Man with a Plan Weekdays Spots/Week M 1	27 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$50.00	_	NM	:30	730p-8p <u>Rate</u> \$50,00	16 Sat Family Feud Weekdays Spots/Week	26 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$1,125.00	(Ji	NW	:30	730p-8p <u>Rate</u> \$225.00	10/24/16 Family Feud nd Date Weekdays Spots/Week 0/24/16 MTW-F 5	25 WNCT 10/18/16 10/24/1 Start Date End Date Week: 10/18/16 10/24/16
\$375.00	ω	NM	:30	7p-730p <u>Rate</u> \$125.00	16 Entertainment Tonight Weekdays Spots/Week MTW-F 3	24 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$70.00	<u> </u>	NM	:30	6p-630p <u>Rate</u> \$70.00	16 Local News @ 6p Su Weekdays Spots/Week	23 WNCT 10/23/16 10/23/16 Start Date End Date Week: 10/18/16 10/24/16
\$75.00	_	ZM	:30	630p-7p <u>Rate</u> \$75.00	16 CBS Evening New Sat Weekdays Spots/Week	22 WNCT 10/22/16 10/22/16 Start Date End Date Week: 10/18/16 10/24/16
\$700.00	(5	Z	:30	6p-630p <u>Rate</u> \$140.00	16 Local News @ 6p Weekdays Spots/Week	21 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$350.00	5	NN	:30	530p-6p <u>Rate</u> \$70.00	16 Local News @ 530p Weekdays Spots/Week MTwTF 5	20 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$140.00	8	MN	:30	5p-530p <u>Rate</u> \$70.00	16 Local News @ 5p Weekdays Spots/Week MTwTF 2	19 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16 1
\$325.00	თ	NN	:30	4p-5p <u>Rate</u> \$65.00	Dr Phil Weekdays ^{MTWTF}	/16 10/24 End Date 10/24/16
Amount	Spots	Rate Rtn TypeSpots	Spots/ Days Length Week	Start/End Time D	Date Description Weekdays Spots/Week	*Line Ch Start Date End Date Description Start Date End Date Weekdays

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Greenville, NC 27834
252-355-8500 WNCT 3221 South Evans Street

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	905933 / 5	25170672
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713
Advertiser	Origi	Original Date / Revision
POL/Roy Cooper for Gov		07/19/16 / 10/13/16

\$50.00		NA NA	į,	\$50.00	Spots/Week	Weekdays	End Date 1 10/24/16	Start Date E Week: 10/18/16 1
				Rate \$120.00	Spots/Week 5		1813	Week: 10/18/16
\$600.00	5	NN	:30	11p-1135p	@ 11p	6 Local News @ 11p	/16 10/24/16	37 WNCT 10/18/16
\$375.00		Z	:30	8p-9p <u>Rate</u> \$375.00	Spots/Week 1	6 Big Brother WeekdaysS	/16 10/24/16 End Date 1 10/24/16	36 WNCT 10/18/16 Start Date E Week: 10/18/16 10
\$400.00	_	Z	:30	7p-8p <u>Rate</u> \$400.00	Spots/Week	6 60 Minutes Weekdays		35 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$375.00		Z	:: :::	9p-10p <u>Rate</u> \$375.00	Spots/Week 1	6 Hawaii 5-0 <u>Weekdays</u> F	End Date 1 10/24/16	34 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$375.00	_	ZM	:30	10p-11p <u>Rate</u> \$375.00	Spots/Week	Weekdays	/16 10/24/16 <u>End Date</u> 10/24/16	33 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$700.00	_	NM	:30	9p-10p <u>Rate</u> \$700.00	nds Spots/Week 1	6 Criminal Minds Weekdays S	/16 10/24/16 <u>End Date</u> 1 10/24/16	32 WNCT 10/18/16 Start Date E Week: 10/18/16 11
\$600.00	_	N.M.	:30	10p-11p <u>Rate</u> \$600.00	Orleans Spots/Week	6 NCIS New Orleans Weekdays Spots -T	/16 10/24/16 End Date 1 10/24/16	31 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$650.00	_	NA	:30	8p-9p <u>Rate</u> \$650.00	Spots/Week	6 NCIS Weekdays -T	/16 10/24/16 End Date 1 10/24/16	30 WNCT 10/18/16 Start Date E Week: 10/18/16 10
\$600.00	_	NN	:30	10p-11p Rate \$600.00	Spots/Week	6 Scorpion Weekdays	/16 10/24/16 End Date 1 10/24/16 1	29 WNCT 10/18/16 Start Date E Week: 10/18/16 1
				<u>Rate</u> \$600.00	Spots/Week 1	Weekdays M	End Date 10/24/16	Start Date Week: 10/18/16
Amount	Spots	Rate Rtn TypeSpots	Spots/ Days Length Week	Start/End Time	ר	Ch Start Date End Date Description	Date End Da	*Line Ch Start

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3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNC Lcom Greenville, NC 27834 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	905933 / 5	25170672
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713
Advertiser	0	Original Date / Revision
	1	
POL/Roy Cooper for Gove		07/19/16 / 10/13/16

\$80.00	_	MN	:30	11p-1135p <u>Rate</u> \$80.00	Spots/Week	Weekdays	/16 10/23/16 End Date 1 10/24/16	49 WNCT 10/23/16 Start Date E Week: 10/18/16 1
\$500.00	_	NM	:30	10p-11p <u>Rate</u> \$500.00	ods <u>Spots/Week</u> 1	16 Blue Bloods Weekdays F	/16 10/24/16 End Date 1 10/24/16	48 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$450.00	_	NM	:30	9p-10p <u>Rate</u> \$450.00	er <u>Spots/Week</u> 1	16 Big Brother <u>Weekdays</u> T	/16 10/24/16 End Date 10/24/16	47 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$575.00	A	NM	:30	8p-9p Blindspot <u>Rate</u> \$575.00	Spots/Week 1	16 Blindspot Weekdays	/16 10/24/16 End Date 10/24/16	46 WNCT 10/18/16 Start Date E Week: 10/18/16 10
\$30.00	_	NM	:30	7p-730p <u>Rate</u> \$30.00	Op News Spots/Week 1	16 Sa 7p-730p News Weekdays Spo	/16 10/24/1 End Date 10/24/16	45 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$400.00	2	NM	:30	630p-7p <u>Rate</u> \$200.00	CBS Evening News eekdays Spots/Week WTF 2	I≦I≳∷	/16 10/24/16 End Date 1 10/24/16	44 WNCT 10/18/16 Start Date E Week: 10/18/16 10
\$90.00		NM	:30	9a-1030a <u>Rate</u> \$90.00	CBS Sunday Morning eekdays Spots/Week 1		/16 10/24/16 End Date 10/24/16	43 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$375.00	თ	NM	:30	2p-3p <u>Rate</u> \$75.00	Spots/Week 5	16 The Talk <u>Weekdays</u> MTWTF	/16 10/24/16 End Date 1 10/24/16	42 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$15.00	h	NM	:30	7-8a <u>Rate</u> \$15.00	ws Su 7-8a <u>Spots/Week</u> 1	16 Local News Su 7-8a Weekdays Spots/S 1	/16 10/23/16 End Date 10/24/16	41 WNCT 10/23/16 Start Date E Week: 10/18/16 11
\$225.00	ω	NM	:30	6a-7a <u>Rate</u> \$75.00	ws @ 6a <u>Spots/Week</u> 3	16 Local News @ 6a Weekdays Spo MTWTF	/16 10/24/16 End Date 1 10/24/16	40 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$225,00	5	NM	:30	1135p-1235a <u>Rate</u> \$45.00	w <u>Spots/Week</u> 5	16 Late Show <u>Weekdays</u> MTWTF	/16 10/24/16 End Date 1 10/24/16	39 WNCT 10/18/16 Start Date E Week: 10/18/16 1
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Start/End Time Days	tion	Ch Start Date End Date Description	Date End D	*Line Ch Start

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WNCT Side WINGS WEST

3221 S. Evans St. (252) 355-8542 Greenville, NC 2/834 252-355-8500 WNC Tacom Greenville, NC 27834 WNCT 3221 South Evans Street

POL/Roy Cooper for Govi Advertiser 10/18/16 - 10/24/16 Contract Dates 4713 candidate Contract / Revision roduct 905933 Original Date / Revision 07/19/16 / 10/13/16 4713 25170672 Alt Order # Estimate #

\$15.00	_	MN	:30	6a-7a	16 Local News Su 6a-7a	N 60 WNCT 10/23/16 10/23/16
\$500.00	_	NN	:30	430p-7p <u>Rate</u> \$500.00	16 NFL Late Game Weekdays Spots/Week	59 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$800.00	2	NM	:30	1p-430p <u>Rate</u> \$400.00	16 NFL Early Game Weekdays Spots/Week	E 58 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$100.00	_	NM	:30	12n-1p <u>Rate</u> \$100.00	16 NFL Today Weekdays Spots/Week	57 WNCT 10/23/16 10/23/16 Start Date End Date Week: 10/18/16 10/24/16
\$125.00	_	NM	:30	330p-630p <u>Rate</u> \$125.00	16 SEC Football Weekdays Spots/Week	E 56 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$75.00	_	NM	:30	1230p-330p <u>Rate</u> \$75.00	16 ACC Football Weekdays Spots/Week	E 55 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$475.00	_	NM	:30	825p-1130p <u>Rate</u> \$475.00	16 Thursday Night Football Weekdays Spots/Week	54 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$200.00	_	NM	:30	730p-825p <u>Rate</u> \$200.00	16 Thursday Night Kickoff Weekdays Spots/WeekT 1	53 WNCT 10/20/16 10/20/16 Start Date End Date \(\) Week: 10/18/16 10/24/16 -
\$20.00	<u>→</u>	NM	:30	Sa 1135p-1235x <u>Rate</u> \$20.00	16 Person of Interest Weekdays Spots/Week	52 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$30.00	သ	NM	:30	139a-209x <u>Rate</u> \$10.00	16 135a İnsider Weekdays Spots/Week MTWTF 3	51 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16 1
\$30.00	ယ	NM	:30	1235a-135a <u>Rate</u> \$10.00	e Sho	
Amount	Spots	Rate Rtn Type Spots	Spots/ Days Length Week	Start/End Time [Date End Date Description End Date Weekdays Spots/Week	*Line Ch Start Date End Date Description Start Date End Date Weekdays

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3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNG Loom

Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

10/18/16 - 10/24/16 Contract Dates dvertiser 4713 candidate Contract / Revision Product 905933 Ćη Original Date / Revision 4713 25170672 Alt Order# Estimate #

POL/Roy Cooper for Gove

07/19/16

/ 10/13/16

Totals 0.00 132 \$17,725.00

09/26/16 -10/24/16 Totals 132 132 \$17,725.00 \$17,725.00 (\$2,658.75) (\$2,658.75)\$15,066.25 \$15,066.25

Time Period

of Spots

Gross Amount

Agency Comm.

Net Amount

Signature: Date:

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Contract # 25170672 **CPE:** 297/317/4713 **Agency:** GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Changes as of: 10/13/2016 at 11:57 AM Advertiser: Roy Cooper for Governor Flight: 10/18/16 - 10/24/16

Product: Cooper-NC-Gov

Version: Highlighting Revision 6
Station: WNCT

Market: Greenville/New Bern/Wash

Total \$: \$17,725.00

Office: WASHINGTON

Total Spots: 132

Total CPP: \$0.00

Separation: Total GRP: Traffic #: 905933

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Agency Order #: 5021518

Buyer: Outen, David

Salesperson: JACOB ROTH

212-373-8175

Comments: Separation: 30

							Level 3	level 3
\$0.00 0.0	\$15.00 \$0.	1 \$	V	30 1	0	\$15.00	Weekend Morning Edition I	Sa 11 6a-7a
								Level 3
\$0.00 0.0	\$50.00 \$0.	2 \$		30 2	0	\$25.00	CBS This Morning: Saturday	10 8a-10a
							Level 3 Changes: Day/Time from Su 7a-7:30a to Su 7a-8a	Level 3 Changes: Day/Time fro
\$0.00 0.0	\$0.00 \$0.	0	<	30 0	0	\$15.00	Weekend Morning Edition II	9 7a-8a
							Level 3 Changes: Day/Time from Sa 6a-6:30a to Sa 6a-7a	Level 3 Changes: Day/Time fro
\$0.00 0.0	\$15.00 \$0.	1 \$	~	30 1	0	\$15.00	Weekend Morning Edition I	Sa 8 6a-7a
							Level 3 Changes: Day/Time from Su 6a-6:30a to Su 6a-7a	Level 3 Changes: Day/Time fro
\$0.00 0.0	\$0.00 \$0.	0	<	30 0	0	\$15.00	Weekend Morning Edition I	7 6a-7a
							increased freq Changes: Day/Time from Tu-F,M 8a-9a to Tu-F,M 7a-9a	increased freq Changes: Day/Time fro
\$0.00 0.0	\$225.00 \$0.	5 \$2		30 5	0	\$45.00	CBS This Morning	6 7a-9a
							Level 3 Changes: Day/Time from Tu-F,M 7a-8a to Tu-F,M 7a-9a	Level 3 Changes: Day/Time fro
\$0.00 0.0	\$225.00 \$0.	5 \$2		30 5	0	\$45.00	CBS This Morning	5 7a-9a
							Level 3 Changes: Day/Time from Tu-F,M 6:30a-7a to Tu-F,M 6a-7a	Level 3 Changes: Day/Time fro
.00 0.0	\$225.00 \$0.00	3 \$2		30 3	0	\$75.00	9 On Your Side Morning Edition II	Tu-F,M 4 6a-7a
							Level 3 Changes: Day/Time from Tu-F,M 6a-6:30a to Tu-F,M 6a-7a	Level 3 Changes: Day/Time fro
.00 0.0	\$375.00 \$0.00	5 \$37		30 5	0	\$75.00	9 On Your Side Morning Edition II	3 6a-7a
								Level 3
.00 0.0	\$100.00 \$0.00	5 \$10		30 5	0	\$20.00	9 On Your Side Morning Edition I	Tu-F,M 2 5:30a-6a
								Level 3
\$0.00 0.0	\$45.00 \$0.	3 \$.	<u> </u>	30 3	0	\$15.00	9 On Your Side Morning Edition I	Tu-F,M 1 5a-5:30a
CPP GRP	\$ C	Spots		Len 10/18	A35P Rating	Rate F	DP Program	# Day/Time
	Total	Total	10/18 - 10/18					

Contract # 25170672 CPE: 297/317/4713 Agency: GMMB

GMMB 3050 K ST NW

Version: Highlighting Revision 6
Station: WNCT
Market: Greenville/New
Bern/Wash

Total Spots: 132

Total \$: \$17,725.00

Advertiser: Roy Cooper for Governor Product: Cooper-NC-Gov

Changes as of: 10/13/2016 at 11:57 AM Flight: 10/18/16 - 10/24/16

Office: WASHINGTON

Total CPP: \$0.00

								_		
GRP	CPP GRP	69	Spots		3	Rate Rating Len 10/18	A35P Rating	Rate	DP Program	# Day/Time
		Total	Total	0/18	10/18 - 10/18	11 ₍₁₎				
	905933	Traffic #: 905933 Separation:		Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175	Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175					125 West 55th St New York, NY 10019
		Total GRP:		Primary Demo: Adults 35+	Agency Order #: 5021518				GROOT	
						WASHINGTON DC 20007	ASHINGT 007	20 20	LE SISION	KA N

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7.5
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PM
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Su 25 6p-6:30p

9 On Your Side News @ 6 PM

\$70.00

0

30

CBS Evening News Saturday

\$75.00

0

30

Sa 24 6:30p-7p

Level 3

Tu-F,M 23 6p-6:30p

9 On Your Side News @ 6 PM

\$140.00

0

30

O

9 On Your Side News @ 530 PM

\$70.00

0

30

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9 On Your Side News @ 5 PM

\$70.00

0

8

N

\$140.00

\$0.00

\$325.00

\$0.00

0.0

\$300.00

\$0.00

\$350.00

\$0.00

0.0

\$700.00

\$0.00

0.0

\$75.00

\$0.00

Level 3

Tu-F,M 22 5:30p-6p

CBS Sunday Morning

\$90.00

0

30

Tu-F,M 16 1:30p-2p

The Bold & The Beautiful

\$125.00

0

30

ω

\$375.00

\$0.00

0.0

\$90.00

\$0.00

\$450.00

\$0.00

\$375.00

\$0.00

\$700.00

\$0.00

\$0.00

\$0.00

Level 3

Level 3

Tu-F,M 15 12:30p-1:30p

The Young & The Restless

\$150.00

0

30

ω

Level 3

Level 3 Tu-F,M 14 12n-12:30p

9 on Your Side News @ Noon

\$75.00

0

30

5

Tu-F,M 13 11a-12n

The Price is Right

\$140.00

0

30

5

Changes: Day/Time from Sa 7a-7:30a to Sa 7a-8a

Weekend Morning Edition II

\$15.00

0

30

Level 3
Tu-F,M
20 4p-5p
Level 3
Tu-F,M
21 5p-5:30p

Dr. Phil

\$65.00

0

30

G

\$60.00

30

5

\$70.00

\$0.00

0.0

GMMB 3050 K ST NW WASHINGTON DC 20007

125 West 55th St New York, NY 10019

Contract # 25170672 CPE: 297/317/4713 Agency: GMMB

Changes as of: 10/13/2016 at 11:57 AM
Flight: 10/18/16 - 10/24/16
Advertiser: Roy Cooper for
Governor

Product: Cooper-NC-Gov

Market: Greenville/New Bern/Wash
Office: WASHINGTON Version: Highlighting Revision 6
Station: WNCT

Total CPP: \$0.00

Total Spots: 132

Total \$: \$17,725.00

Agency Order #: 503 Buyer: Ou Salesperson: JAI 213

	Total Total		10/18 - 10/18
		F1F-070-0170	200000
		212-272-8175	10_373_8175
	Separation:	Assistant: JACOB ROTH	ACOB ROTH
33	Traffic #: 905933	Con Type: POLITICAL/VOTE	uten, David
	Total GRP:	Primary Demo: Adults 35+	021518

					10/18 - 10/18		Total	Total		
# Day/Time	DP Program	Rate Rating	435P ating	Len 10/18		Sp	Spots	s	СРР	0.3
Su 26 1a-2a	Entertainment Tonight	\$10.00	0	30 0			0	\$0.00	\$0.00	
Level 3										
Tu-F,M 27 7:30p-8p	Family Feud	\$225.00	0	30 5			ن ن	\$1,125.00	\$0.00	
Level 3										
Sa 28 7:30p-8p	Family Feud	\$50.00	0	30 1		_		\$50.00	\$0.00	
Level 3		×								
M 29 8p-9p	KEVIN CAN WAI/MAN WITH A PLAN	\$500.00	0	30 1		<		\$500.00	\$0.00	
Level 3										
30 9p-10p	2 BROKE GIRLS/ODD COUPLE	\$600.00	0	30 1		_	_	\$600.00	\$0.00	B I
Level 3										
31 10p-11p	SCORPION	\$600.00	0	30 1		~	_	\$600.00	\$0.00	
Level 3								70-		
Tu 32 8p-9p	NCIS-CBS	\$650.00	0	30 1		_	>	\$650.00	\$0.00	
Level 3										
Tu 33 10p-11p	NCIS: NEW ORLEANS	\$600.00	0	30 1				\$600.00	\$0.00	
Level 3										П
W 34 9p-10p	CRIMINAL MINDS	\$700.00	0	30		(\$700.00	\$0.00	
Level 3										
35 10p-11p	CODE BLACK	\$375.00	0	30 1				\$375.00	\$0.00	
Level 3										
36 9p-10p	HAWAII 5-0	\$375.00	0	30 1		2	>	\$375.00	\$0.00	
Level 3						,				
37 7p-8p	60 Minutes-CBS	\$400.00	0	30		•	_	\$400.00	\$0.00	
Level 3							-			- 1
38 8n-9n	Big Brother Sunday-CBS	\$375.00	0	30		<		\$375.00	\$0.00	
Level 3										11

Contract # 25170672 CPE: 297/317/4713 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor Product: Cooper-NC-Gov

Changes as of: 10/13/2016 at 11:57 AM Flight: 10/18/16 - 10/24/16

Market: Greenville/New Bern/Wash
Office: WASHINGTON Version: Highlighting Revision 6
Station: WNCT

Total Spots: 132 Total CPP: \$0.00

Total \$: \$17,725.00

Total GRP:

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Separation: Traffic #: 905933

Agency Order #: 5021518

Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

									Level 3
	\$0.00	\$500.00	_		30 1	0	\$500.00	Blue Bloods	51 10p-11p
								X	Level 3
	\$0.00	\$450.00	1	$m{\wedge}$	30 1	0	\$450.00	Big Brother Thursday-CBS	Th 50 9p-10p
									Level 3
	\$0.00	\$575.00	1	SMIINDI A	30 1	0	\$575.00	BLINDSPOT	49 8p-9p
									Level 3
	\$0.00	\$0.00	0		30 0	0	\$60.00	9 On Your Side Weekend	48 6p-6:30p
									Level 3
	\$0.00	\$400.00	2		30 2	0	\$200.00	CBS Evening News	Tu-F,M 47 6:30p-7p
									Level 3
	\$0.00	\$90.00	_	O, Wyer	30 1	0	\$90.00	CBS Sunday Morning	Su 46 10a-10:30a
									Level 3
	\$0.00	\$375.00	5		30 5	0	\$75.00	The Talk	Tu-F,M 45 2p-3p
									Level 3
	\$0.00	\$15.00	_	229	30	0	\$15.00	Weekend Morning Edition II	44 7:30a-8a
									Level 3
	\$0.00	\$0.00	0		30 0	0	\$15.00	9 On Your Side Morning Edition	Tu-F,M 43 4:30a-5a
									Level 3
	\$0.00	\$0.00	0		30 0	0	\$10.00	CBS Morning News	Tu-F,M 42 4a-4:30a
									Level 3
	\$0.00	\$225.00	ن ن		30 5	0_	\$45.00	Late Show with Stephen Colbert	Tu-F,M 41 11:35p-12:35a
									Level 3
	\$0.00	\$50.00	_	~	30 1	0	\$50.00	9 On Your Side News @ 11 PM	Sa 40 11p-11:35p
							200		Level 3
	\$0.00	\$600.00	σ		30 5		\$120.00	9 On Your Side News @ 11 PM	Tu-F,M 39 11p-11:35p
GRP	CPP	49	Spots		Len 10/18		Rate Rating	DP Program	# Day/Time
		Total	Total	10/18 - 10/18					
ı									

Contract # 25170672 CPE: 297/317/4713 Agency: GMMB

Changes as of: 10/13/2016 at 11:57 AM Flight: 10/18/16 - 10/24/16

Market: Greenville/New Bern/Wash Office: WASHINGTON

Version: Highlighting Revision 6
Station: WNCT

Total \$: \$17,725.00

Total Spots: 132

Total CPP: \$0.00

Total GRP:

Agency Order #: 5021518

Buyer: Outen, David

Salesperson: JACOB ROTH

212-373-8175

GMMB 3050 K ST NW WASHINGTON DC 20007 Advertiser: Roy Cooper for Governor Product: Cooper-NC-Gov

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Traffic #: 905933 Separation:



SAZ TOUS GROUP

GMMB 3050 K ST NW WASHINGTON DC 20007

125 West 55th St New York, NY 10019

Contract # 25170672 CPE: 297/317/4713 Agency: GMMB

Changes as of: 10/13/2016 at 11:57 AM Advertiser: Roy Cooper for Governor Flight: 10/18/16 - 10/24/16

Product: Cooper-NC-Gov

Market: Greenville/New Bern/Wash

Version: Highlighting Revision 6
Station: WNCT

Office: WASHINGTON

Total \$: \$17,725.00 Total Spots: 132

Total CPP: \$0.00

Total GRP: Traffic #: 905933

Separation:

Agency Order #: 5021518

Buyer: Outen, David

Salesperson: JACOB ROTH

212-373-8175

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

77 ^F 8p-9p	76 Sp 32	75 Sa 20p-10p Level 3	74 10p-11p	73 Su 73 Sp-10p	72 Su 10p-11p	71 Sa	70 Su	69 Su	68 12	Th 67 8p-9p <i>Level</i> 3	Tu 66 9p-10p Level 3	Su 65 6:30p-7p	# Da
-gp	Sa 8p-9p <i>Level 3</i>	Sa 9p-10p Level 3	Sa 10p-11p Level 3	Su 9p-10p	Su 10p-11p Level 3	Sa 1 12:35a-1:35a Level 3	Su 70 11:30p-12m Level 3	Su 69 12m-12:30a Level 3	Su 68 12:30a-1a Level 3	Th 8p-9p Level 3	Tu 9p-10p <i>Level 3</i>	Su 6:30p-7p Level 3	# Day/Time
													DР
MACGYVER	Crimetime Saturday 8/7p-CBS	Crimetime Saturday 9/8p-CBS	48 Hours	Undercover Boss Sun-CBS	Elementary-CBS	Elementary	The Final Score	Tim McCarver Show	Beautiful Homes & Estates	Big Bang Theory/The Odd Couple- CBS	BULL	CBS Evening News Sunday	Program
\$350.00	\$90.00	\$90.00	\$150.00	\$375.00	\$375.00	\$10.00	\$50.00	\$15.00	\$10.00	\$650.00	\$500.00	\$200.00	Rate
0	0	0	0	0	0	0	0	0	0	0	0	0	A35P Rating
30	30	38	30	30	30	30	30	30	30	30	33	30	Len 10/18
o	0	0		0	0	0	0	0	0	0	0	0	0/18
													10/18 - 10/18 S
0	0	0	0	0	0	0	0	0	0	0	0	0_	Total Spots
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	СРР
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	GRP

(ATZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25170672 Agency: GMMB CPE: 297/317/4713

GMMB 3050 K ST NW WASHINGTON DC 20007

Changes as of: 10/13/2016 at 11:57 AM Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Market: Greenville/New Bern/Wash
Office: WASHINGTON Version: Highlighting Revision 6
Station: WNCT

Total CPP: \$0.00

Total Spots: 132

Total \$: \$17,725.00

Separation: Total GRP: Traffic #: 905933

Agency Order #: 5021518

Buyer: Outen, David

Salesperson: JACOB ROTH

212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Rate A35P Len 10/18 Total Spots 00	132 \$17,725.00 \$0.00	132		TOTALS: 132	ТО				
Total A35P Len 10/18 Spots Spots									Level 3
Total A35P Len 10/18 Total Spots Spots	00	\$20	1				\$20.00	Person of Interest	Sa 83 11:35p-12:35a
Tonight Rate Rating Len 10/18 Total Spots	-								Level 3
Rate A35P Len 10/18 Total Spots		\$375.00	w	2	30		\$125.00	Entertainment Tonight	Tu-F,M 82 7p-7:30p
Rate A35P Len 10/18 Spots		-						Level 3	
Rate A35P Len 10/18 Total Spots		\$30.00 \$0.00	1				\$30.00	9 On Your Side Weekend	81 7p-7:30p
Rate A35P Len 10/18 Total Spots		\					Su 7:30a-8a to Su 7a-8a	Level 3 Changes: Day/Time from Su 7:30a-8a to Su 7a-8a	
Rate A35P Len 10/18 Total Spots	1	\$15.00	-1				\$15.00	Weekend Morning Edition II	Su 80 7a-8a
Program Rate Rating A35P Rating Len 10/18 10/18-10/18 Total Spots Rush Hour-CBS \$400.00 0 30 0								Su 6:30a-7a to Su 6a-7a	Level 3 Changes: Day/Time from Su 6:30a-7a to Su 6a-7a
Program Rate Rating A35P Rating Len 10/18 10/18 - 10/18 Total Rush Hour-CBS \$400.00 0 30 0 0 0 0	\$0.00	\$15.00			1		\$15.00	Weekend Morning Edition I	Su 79 6a-7a
Program Rate Rating A35P Rating Len 10/18 10/18 Total Spots Rush Hour-CBS \$400.00 0 30 0									Level 3
Program Rate Rating Rating Len 10/18 10/18 10/18 - 10/18 Total	1	\$0.00	0				\$400.00	Rush Hour-CBS	78 10p-11p
Total	1	49	Spots			A35P Rating	Rate	DP Program	# Day/Time D
		Total	Total	10/18 - 10/18					



Contract # 25170672 CPE: 297/317/4713 Changes as of: 10/13/2016 at 11:57 AM

Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor Flight: 10/18/16 - 10/24/16

Product: Cooper-NC-Gov

Agency Order #: 5021518

Salesperson: JACOB ROTH 212-373-8175

Buyer: Outen, David

Station: WNCT

Office: WASHINGTON

Version: Highlighting Revision 6

Market: Greenville/New Bern/Wash

Total Spots: 132

Total \$: \$17,725.00

Total CPP: \$0.00

Total GRP: Traffic #: 905933

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE **Assistant:** JACOB ROTH 212-373-8175

Separation:

125 West 55th St New York, NY 10019

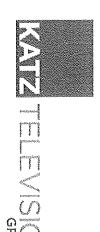
Special Instructions SEZ E SON

08/08/16 4:45 PM Date/Time 05/11/16 4:46 PM 10/13/16 11:44 AM System 08/08/16 4:45 PM 10/12/16 6:15 PM 10/13/16 11:57 AM 0/06/16 8:41 AM JACOB ROTH GOTOSTRATA\JROTH JACOB ROTH JACOB ROTH Added by JACOB ROTH ennifer Layman Line 34 1x Criminal Minds \$700 Line 35 1x Code Black \$375 Line 35 1x Big Brother \$375 Line 49 1x Blind spot \$575 Line 50 1x Big Brother \$450 Line 24 1x CBS Sat Evening \$75 Line 27 1x Family Feud \$225 Line 26 2x Entertainment Tonight \$125 Line 25 1x Sun 6p News \$70 Line 48 1x Sat 7p News \$30 1x 10/19 9-11p Presidential Debate \$1250 1x Sun 830-930p NCIS LA \$375 1x Sun 930-1030 Madame Secretary \$375 1x Sun 937-30 College Football \$125 1x Mon 9-10p 2 Broke Girls/Odd Couple \$600 1x Sun 1-4p NFL Early Game \$400 Separation: 30 Separation: 30 Separation: 30 Separation: 30 Separation: 30 Notice Received. Separation: 30 Comment revised to combine times to full hours from half hours per rates on rate card nciot -Offer-**Order Level Comments**

Competitive Information	WITN: 29%	WFXI:	WCTI:	ENCT: 3%	Comment:	WNCT Share: 35%	Market Budget: \$25,157	
	29%	12%	21%	3%		35%	\$25,157	Competitive Information

0.0	N/A	\$17,725.00	132	100%	Total
0.0	N/A	\$17,725.00	132	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
***************************************		Daypart Summary	Dаураг	biordination of the company of the state of	Market Andreas and

\$17,725.00	132	Total
\$17,725.00	132	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	



Contract # 25170672 CPE: 297/317/4713 Changes as of: 10/13/2016 at 11:57 AM Flight: 10/18/16 - 10/24/16 Version: Highlighting Revision 6 Station: WNCT

Agency: GMMB Advertiser: Roy Cooper for Governor Market: Greenville/New Bern/Wash Total Spots: 132 Total CPP: \$0.00

GMMB 3050 K ST NW WASHINGTON DC 20007 Product: Cooper-NC-Gov Office: WASHINGTON

Agency Order #: 5021518 Salesperson: JACOB ROTH 212-373-8175 Buyer: Outen, David Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Separation:

Total GRP

Total \$: \$17,725.00

Traffic #:

905933

Queued for Electronic Contracting Queued for Electronic Contracting Queued for Electronic Contracting Trans Revision Revision Makegood 1 Revision Created/Received Created by 10/13/16 11:57 AM JACOB ROTH 8/8/16 4:39 PM GOTOSTRATA\JROTH 7/12/16 11:36 AM JACOB ROTH 10/12/16 6:15 PM GOTOSTRATA);ROTH 10/6/16 8:41 AM Jennifer Layman 5/12/16 8:43 AM 7/7/16 12:26 PM CAROLYN ALLAIRE 8/8/16 4:45 PM JACOB ROTH 8/9/16 8:23 AM 7/7/16 1:13 PM Revised Status Confirmed Confirmed Confirmed Sent_To_Rep Confirmed Confirmed Spot+ 65 그 Spot-Transaction History Ó \$8,805.00 \$8,385.00 \$535.00 \$ Chg S 8 8 \$17,725.00 T/R JACOB, Product from candidate to Cooper-NC-Gov, Default Spot Length to 30, 12 \$17,190.00 buylines added or modified. \$17,190.00 \$17,725.00 Contract \$ Comment \$17,190.00 \$0 \$8,805.00 88 \$8,805.00 ,805.00 8 Changes: User Entered \$ from \$8,805.00 to \$17,190.00, Comments from Separation: 30 to Revised Order Funds/Spots added to sked TTADD: \$8,385 TTADD: \$8,385 PLS CFM
T/R JACOB to Separation: 30, Total \$ from \$17,190.00 to \$17,725.00, Total Spots from 128 to 132. 82 buylines added or modified. Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$8,805.00, Competitive Market Budget from \$10,043 to \$25,157, Comments from Separation: 30 to revised to combine times to full hours from half hours per rates on rate card.nciot. 7 buylines added or modified. Changes: Comments from revised to combine times to full hours from half hours per rates on rate card.nciot to Separation: 30, Total \$ from \$8,805.00 to \$17,190.00, Total \$ pots from 68 to 128, 62 buylines added or modified. Changes: Total GIMPs to 0. Changes: Comments from Revised Order Funds/Spots added to sked TTADD: \$8,385 TTRED: \$17,190 Changes: User Entered \$ from \$17,190.00 to \$17,725.00. 12 buylines added or modified. Changes: 5 buylines added or modified PLS CFM

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAINS AND ISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOLES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

New

5/11/16 4:46 PM JACOB ROTH

Confirmed

8

Printed on 10/13/2016 at 01:13 PM



KATZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Tu-F,M 2 5:30a-6a

9 On Your Side Morning Edition I

\$20.00

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30

თ

9 On Your Side Morning Edition I

\$15.00

30

Rate

A35P Rating

Len 10/18

Tu-F,M 6a-6:30a

Day/Time

PP

Program

Tu-F,M 5a-5:30a

Contract # 25170672 CPE: 297/317/4713 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Changes as of: 10/12/2016 at 6:15 PM Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Office: WASHINGTON

Market: Greenville/New Bern/Wash

Version: Highlighting Revision 5

Station: WNCT

Total \$: \$17,725.00

Total Spots: 132

Total CPP: \$0.00

Total GRP: Traffic #: 905933 Separation:

Comments: Separation: 30

Tu-F,M 4 6:30a-7a

9 On Your Side Morning Edition II

\$75.00

0

30

ω

\$225.00

\$0.00

0.0

\$225.00

\$0.00

0.0

\$0.00

\$0.00

0.0

\$15.00

\$0.00

\$225.00

\$0.00

0.0

Level 3 Changes: Day/Time from Tu-F,M 6a-7a to Tu-F,M 6a-6:30a

9 On Your Side Morning Edition II

\$75.00

0

30

G

Su REV- 7 6a-6:30a

Increased freq Changes: Day/Time from Tu-F,M 7a-9a to Tu-F,M 8a-9a

Agency Order #: 5021518 Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

10/18 - 10/18

Spots Total

CPP

GRP

Total 4

\$100.00

\$0.00

\$45.00

\$0.00

\$375.00

\$0.00

0.0

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

all bed to's reverted that had been fixed

Level 3
Changes: Day/Time from Su 6a-7a to Sa 6:30a-7a

Weekend Morning Edition I

\$15.00

0

30

CBS This Morning: Saturday

\$25.00

0

30

Sa 10 8a-10a

Level 3
Changes: Day/Time from Sa 7a-8a to Su 7a-7:30a

Weekend Morning Edition II

\$15.00

0

30

0

Su 9 7a-7:30a

Level 3 Changes: Day/Time from Sa 6a-7a to Sa 6a-6:30a

Weekend Morning Edition

\$15.00

0

30

Sa 6a-6:30a

Level 3 Changes: Day/Time from Sa 6a-7a to Su 6a-6:30a

Weekend Morning Edition I

\$15.00

0

\$45.00

0

\$45.00

0

30

5

\$15.00

\$0.00

0.0

\$50.00

\$0.00

0.0

\$0.00

\$0.00

	<u>ا</u> د	CPE: 297/317/4713	4713	Flight: 10/18/16 - 10/24/16	Station: Which			
			-		טומווסוו. עיוייסו		Total \$: \$17,725.00	17,725.00
		Agency: GMMB			Market: Greenville/New Bern/Wash	Tota	Total Spots: 132	32
		GMMB 3 WASHIN 20007	GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Cooper-NC-Gov	Office: WASHINGTON	Ťo	Total CPP: \$0.00	5,00
125 West 55th St New York, NY 10019	GROUP			Agency Order #: 5021518 Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175	Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175	To Sep	Total GRP: Traffic #: 905933 Separation:)5933
	Drogram	Rate A35P	P i en 10/18	10/18 - 10/18		Total Spots	Total \$	CPP
* Day/Time	riogiani							
Level 3	Peekelia Monning Euron II	\$ 10.00	00 - 90				600	0.00
Tu-F,M 13 11a-12n	The Price is Right	\$140.00	0 30 5			<i>ს</i> 1	\$700.00	\$0.00
Level 3								
Tu-F,M 14 12n-12:30p	9 on Your Side News @ Noon	\$75.00	0 30 5			5	\$375.00	\$0.00
Level 3				The state of the s	The state of the s			
Tu-F,M 15 12:30p-1:30p	The Young & The Restless	\$150.00	0 30 3		And the state of t	ω	\$450.00	\$0.00
Level 3								-
Tu-F,M 16 1:30p-2p	The Bold & The Beautiful	\$125.00	0 30 3			ω	\$375.00	\$0.00
Level 3				d-www.datatatatatatata	A STATE OF THE STA			
18 9a-10a	CBS Sunday Morning	\$90.00	0 30 1				\$90.00	\$0.00
Level 3 Changes: Day/Time from Su 9a-10:30a to Su 9a-10a	9a-10:30a to Su 9a-10a							
Tu-F,M 19 3p-4p	Steve Harvey A	\$60,00	0 30 5			ζħ.	\$300.00	\$0.00
Level 3					Adam and the same of the same and the same a			
7u-F,M	Dr. Phil	\$65.00	0 30 5			O1	\$325.00	\$0.00
Level 3					, , , , , , , , , , , , , , , , , , , ,			
21 5p-5:30p	9 On Your Side News @ 5 PM	\$70.00	0 30 2			2	\$140.00	\$0.00
Level 3	an and an analysis of the first and an							
7u-F,M 22 5:30p-6p	9 On Your Side News @ 530 PM	\$70.00	0 38 51			Οī	\$350.00	\$0.00
			1 1	The Control of the Co				

Su 25 6p-6:30p

9 On Your Side News @ 6 PM

\$70.00

0

30

24 6:30p-7p Level 3

CBS Evening News Saturday

\$75.00

0

30

Level 3
Tu-F,M
23 6p-6:30p
Level 3

9 On Your Side News @ 6 PM

\$140.00

0

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\$700.00

\$0.00

0.0

\$75.00

\$0.00

0.0

\$70.00

\$0.00

0.0

38 8p-9p

Level 3

37 7p-8p

36 9p-10p

Level 3



MZ E SON

GMMB 3050 K ST NW WASHINGTON DC 20007

125 West 55th St New York, NY 10019

REV- 26 1a-2a

Contract # 25170672 Agency: GMMB CPE: 297/317/4713

Changes as of: 10/12/2016 at 6:15 PM Flight: 10/18/16 - 10/24/16 Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Market: Greenville/New Bern/Wash Station: WNCT

Version: Highlighting Revision 5

Total \$: \$17,725.00

Office: WASHINGTON

Total Spots: 132 Total CPP: \$0.00

Total GRP: Traffic #: 905933

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Separation:

GR P

0.0

Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

Agency Order #: 5021518

34 9p-10p 31 10p-11p 35 NP-11p Tu 33 10p-11p Sa 28 7:30p-8p Tu-F,M 27 7:30p-8p # Day/Time Level 3
Changes: Day/Time from Tu-F,M 7p-7:30p to Su 1a-2a, Rate from 125 to 10 무 Program KEVIN CAN WAI/MAN WITH A SCORPION Entertainment Tonight Big Brother Sunday-CBS 60 Minutes-CBS HAWAII 5-0 CODE BLACK CRIMINAL MINDS NCIS: NEW ORLEANS NCIS-CBS 2 BROKE GIRLS/ODD COUPLE Family Feud Family Feud \$700.00 \$650.00 \$375.00 \$600.00 \$600.00 \$400.00 \$375.00 \$600.00 \$500.00 \$225.00 \$375.00 \$50.00 \$10.00 Rate A35P Rating 0 0 0 0 0 0 O 0 O 0 0 Len 10/18 30 8 30 30 မ 8 30 8 ဗ 30 30 ၓ 8 3 * 0 5 10/18 - 10/18 Spots Total \$1,125.00 \$500.00 \$375.00 \$700.00 \$650.00 \$600.00 \$400.00 \$375.00 \$375.00 \$600.00 \$600.00 \$50,00 \$0.00 Total 69 \$0.00 \$0.00 \$0.00 \$0.00 \$0,00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 유 무

Level 3 Tu 32 8p-9p

Level 3

Level 3

30 9p-10p

Level 3

Level 3

29 8p-9p

Level 3

Level 3

0.0



AZ TELVSON

125 West 55th St New York, NY 10019

Contract # 25170672 CPE: 297/317/4713 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Roy Cooper for Governor Product: Cooper-NC-Gov

Changes as of: 10/12/2016 at 6:15 PM Flight: 10/18/16 - 10/24/16

Version: Highlighting Revision 5
Station: WNCT Market: Greenville/New Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Assistant: JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE

Total CPP: \$0.00

Total Spots: 132

Total \$: \$17,725.00

Separation: Total GRP: Traffic #: 905933

Agency Order #: 5021518 Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

REV- 48 6p-6:30p Sa 40 11p-11:35p Su 46 10a-10:30a Th 50 9p-10p 49 8p-9p Tu-F,M 47 6:30p-7p Tu-F,M 43 4:30a-5a Tu-F,M 42 4a-4:30a Tu-F,M 41 11:35p-12:35a Tu-F,M 39 11p-11:35p # Day/Time Level 3 Level 3 Level 3 Level 3 Changes: Day/Time from Su 9a-10:30a to Su 10a-10:30a Level 3 Level 3 Level 3 Level 3 Level 3 Changes: Day/Time from Sa 7p-7:30p to Sa 6p-6:30p, Rate from 30 to 60 P 9 On Your Side News @ 11 PM Blue Bloods BLINDSPOT 9 On Your Side Weekend 9 On Your Side Morning Edition **CBS Morning News** 9 On Your Side News @ 11 PM Program Big Brother Thursday-CBS CBS Evening News CBS Sunday Morning Weekend Morning Edition II Late Show with Stephen Colbert \$120.00 \$500.00 \$200.00 \$450.00 \$575.00 \$10.00 \$45.00 \$50.00 \$15.00 \$15.00 \$60.00 \$90.00 \$75.00 Rate A35P Rating 0 0 0 0 0 0 0 0 0 Len 10/18 မွ 30 30 3 ၓ 3 8 8 30 30 30 30 30 1 0 0 0 G N G 10/18 - 10/18 Spots Total \$375,00 \$450.00 \$600.00 \$575.00 \$500.00 \$400.00 \$90.00 \$225.00 \$50.00 \$15.00 \$0.00 \$0.00 \$0.00 Total 69 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0,00 \$0.00 유 GRP

0.0

SE GROUP

Contract # 25170672 CPE: 297/317/4713 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Product: Cooper-NC-Gov

Changes as of: 10/12/2016 at 6:15 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Version: Highlighting Revision 5
Station: WNCT Market: Greenville/New Bern/Wash
Office: WASHINGTON

Total Spots: 132 Total CPP: \$0.00

Total \$: \$17,725.00

Separation: Total GRP: Traffic #: 905933

Agency Order #: 5021518

Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

-			-		al C	7.000
0.0	\$0.00	\$0.00	0	\$50.00 0 30 0 0 0	:30a-11:30a Face the Nation	REV- 64 10:30a-11:30a
					el 3	Level 3
0.0	\$0.00	\$0.00	0	\$65.00 0 30 0 0 0	-F,M a-11a Let's Make a Deal	Tu-F,M REV- 63 10a-11a
					e/3	Level 3
0.0	\$0.00	\$500.00		\$500.00 0 30 1	90p-7p NFL	Su 62 4:30p-7p
	ļ				increased freq	increased
0.0	\$0.00	\$800.00	2	\$400.00 0 30 1 2	-4:30p NFL	Su REV+ 61 1p-4:30p
						Level 3
0,0	\$0.00	\$100.00	_	\$100.00 0 30 1	n-1p NFL Today	Su 60 12n-1p
					el 3	Level 3
0.0	\$0.00	\$125.00		\$125.00 0 30 1	00p-6:30p College Football	Sa 59 3:30p-6:30p
					e/3	Level 3
0.0	\$0.00	\$75.00	_	\$75.00 0 30 1	:30p-3:30p College Football	58 12:30p-3:30p
						Level 3
0.0	\$0.00	\$475.00		\$475.00 0 30 1	25p-11:30p Thursday Night Foobtall	57 8:25p-11:30p
					9/3	Level 3
0.0	\$0.00	\$200.00		\$200.00 0 30 1	IOp-8:25p CBS Thursday Night Football Pre-	Th 56 7:30p-8:25p
					Level 3 Changes: Day/Time from Sa 11:35p-12:35a to Sa 1:35a-2:35a, Rate from 20 to 10	Level 3 Changes:
0.0	\$0.00	\$0.00	0	\$10.00 0 30 1 > 0	55a-2:35a Person of Interest	Sa REV- 55 1:35a-2:35a
					9/3	Level 3
0.0	\$0.00	\$30.00	ω	\$10.00 0 30 3	-F,M 55a-2:05a Insider	Tu-F,M 54 1:35a-2:05a
					9/3	Level 3
0.0	\$0.00	\$30,00	3	\$10.00 0 30 3	-F,M Late, Late Show with James :35a-1:35a Corden	Tu-F,M 53 12:35a-1:35a
						Level 3
0.0	\$0.00	\$80.00		\$80.00 0 30 1	p-11:30p 9 On Your Side News @ 11 PM	Su 52 11p-11:30p
GRP	СРР	€	Spots	Rate Rating Len 10/18	y/Time DP Program	# Day/Time
		Total	Total	10/18 - 10/18		

GROUP ALLOWERS

GMMB 3050 K ST NW WASHINGTON DC 20007

Contract # 25170672 Agency: GMMB CPE: 297/317/4713

Changes as of: 10/12/2016 at 6:15 PM Advertiser: Roy Cooper for Governor Flight: 10/18/16 - 10/24/16

Product: Cooper-NC-Gov

Version: Highlighting Revision 5
Station: WNCT Market: Greenville/New Bern/Wash

Office: WASHINGTON

Total CPP: \$0.00

Total Spots: 132

Total \$: \$17,725.00

Separation: Total GRP: Traffic #: 905933

Assistant: JACOB ROTH 212-373-8175

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Agency Order #: 5021518 Salesperson: JACOB ROTH 212-373-8175 Buyer: Outen, David

							Level 3
0.0	\$0.00	\$0.00	0	0 30 0 0 0	\$350.00	MACGYVER \$3	REV- 77 8p-9p
0.0	\$0.00	\$0.00	0	0 30 0 0 0	\$90.00	Crimetime Saturday 8/7p-CBS	REV- 76 8p-9p
0.0	\$0.00	\$0.00	0	0 30 0 0 0 0	\$90.00	Crimetime Saturday 9/8p-CBS	REV- 75 9p-10p
0.0	\$0.00	\$0.00	0	0 30 0 0 0	\$150.00	48 Hours	REV- 74 10p-11p
0.0	\$0.00	\$0.00	0	0 30 0 0 0	\$375.00	Undercover Boss Sun-CBS \$3	REV- 73 9p-10p
0.0	\$0.00	\$0.00	0	0 30 0 0 0	\$375,00	Elementary-CBS	REV- 72 10p-11p
0.0	\$0.00	\$0.00	0	0 30 0 0 0	\$10.00	Elementary	Sa REV- 71 12:35a-1:35a
0.0	\$0.00	\$0.00	0	0 30 0 0 0	\$50.00	The Final Score	Su REV- 70 11:30p-12m
0.0	\$0.00	\$0.00	0	0 30 0 0 0	\$15.00	Tim McCarver Show	Su REV- 69 12m-12:30a
0.0	\$0.00	\$0.00	0	0 30 0 0 0 0	\$10.00	Beautiful Homes & Estates	Su REV- 68 12:30a-1a
0.0	\$0.00	\$0.00	0	0 30 0 0 0	\$650.00	Big Bang Theory/The Odd Couple- CBS	REV- 67 8p-9p
0.0	\$0.00	\$0.00	0	0 30 0 \$ 0	\$500.00	\$6	REV- 66 9p-10p
0.0	\$0.00	\$0.00	0	0 30 0 0 0 0	\$200.00	CBS Evening News Sunday	REV- 65 6:30p-7p
GRP	СРР	Total \$	Total Spots	10/18 - 10/18 SP Len 10/18	Rate Rating	ne DP Program	# Day/Time

AZ TELEVISION GROUP

GMMB 3050 K ST NW WASHINGTON DC 20007

Contract # 25170672 CPE: 297/317/4713 Agency: GMMB

Changes as of: 10/12/2016 at 6:15 PM Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Station: WNCT

Market: Greenville/New Bern/Wash

Total Spots: 132

Total \$: \$17,725.00

Version: Highlighting Revision 5

Office: WASHINGTON

Total CPP: \$0.00

Traffic #: 905933 Separation: Total GRP:

10/18 - 10/18

Spots Total

CPP

GRP

Total 49

Buyer: Outen, David Salesperson: JACOB ROTH 212-373-8175

Agency Order #: 5021518 Primary Demo: Adults 35+

Assistant: JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE

132	
\$17,725.00	
\$0.00	
0.0	

\$20.00

\$0.00

\$375,00

\$0.00

\$30.00

\$0.00

\$15.00

\$0.00

\$15.00

\$0.00

0.0

\$0.00

\$0.00

Level 3 Tu-F,M REV+ 82 7p-7:30p

REV+ 81 7p-7:30p

9 On Your Side Weekend

\$30.00

0

30 0 1

Su REV+ 80 7:30a-8a

Level 3

Level 3

REV+ 79 6:30a-7a

Weekend Morning Edition I

\$15.00

0

Weekend Morning Edition II

\$15.00

0

30 0 1

REV- 78 10p-11p

Level 3

Day/Time

무

Program

Rush Hour-CBS

\$400.00

0

30 0 10

Rate Rating

Len 10/18

REV+ 83 11:35p-12:35a

Person of Interest

\$20,00

TOTALS: 132

Entertainment Tonight

\$125.00

0

30 0≯3

Level 3



Special Instructions

125 West 55th St New York, NY 10019

10/12/16 6:15 PM Date/Time

GOTOSTRATA\JROTH

Comment Separation: 30

Order Level Comments

Line 34 1x Criminal Minds \$700 Line 35 1x Code Black \$375 Line 38 1x Big Brother \$375 Line 49 1x Blind spot \$575 Line 50 1x Big Brother \$450 Line 24 1x CBS Sat Evening \$75 Line 27 1x Family Feud \$225 Line 26 2x Entertainment Tonight \$125 Line 25 1x Sun 6p News \$70 Line 48 1x Sat 7p News \$30

Added by

GROUP

Contract # 25170672 CPE: 297/317/4713

Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Agency Order #: 5021518

Salesperson: JACOB ROTH 212-373-8175

Buyer: Outen, David

Changes as of: 10/12/2016 at 6:15 PM Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: Cooper-NC-Gov

Station: WNCT

Market: Greenville/New Bern/Wash

Version: Highlighting Revision 5

Total \$: \$17,725.00

Office: WASHINGTON

Total Spots: 132 Total CPP: \$0.00

Traffic #: 905933

Total GRP:

Assistant: JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE Primary Demo: Adults 35+

Separation:

	Competitive Information	
Market Budget:	\$25,157	Day/Time
WNCT Share: 35%	35%	
Comment:	3701100	Total
ENCT:	3%	
WCTI: 21%	21%	
WFXI: 12%	12%	
WITN.	29%	

07/07/16 12:26 PM | CAROLYN ALLAIRE

Separation: 30

Separation: 30

Separation: 30 Separation: 30

revised to combine times to full hours from half hours per rates on rate card.nciot

05/11/16 4:46 PM

JACOB ROTH

07/12/16 11:36 AM 08/08/16 4:45 PM

08/08/16 4:45 PM

JACOB ROTH
JACOB ROTH JACOB ROTH

10/06/16 8:41 AM

Jennifer Layman

1x 10/19 9-11p Presidential Debate \$1250 1x Sun 830-930p NCIS LA \$375 1x Sun 930-1030 Madame Secretary \$375 1x Sat 330-730 College Football \$125 1x Mon 9-10p 2 Broke Girls/Odd Couple \$600 1x Sun 1-4p NFL Early Game \$400

-Offer-

						•
0.0	N/A	\$17,725.00	132	100%	Total	
0.0	N/A	\$17,725.00	132	100%		
GRP	CPP	Dollars	Spots	% Distrib	Day/Time	
		Daypart Summary	Daypar		A STATE OF THE STA	

\$17,725.00	132	Total
\$17,725.00	132	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

Agency: GMMB CPE: 297/317/4713

Contract # 25170672

Changes as of: 10/12/2016 at 6:15 PM

Version: Highlighting Revision 5

Station: WNCT

Flight: 10/18/16 - 10/24/16

GMMB 3050 K ST NW WASHINGTON DC 20007

Product: Cooper-NC-Gov

Agency Order #: 5021518

Advertiser: Roy Cooper for Governor

Market: Greenville/New Bern/Wash Office: WASHINGTON

Primary Demo: Adults 35+

Total CPP: \$0.00

Total Spots:

Total \$: \$17,725.00 132

Total GRP Traffic #: 905933

Separation:

Salesperson: JACOB ROTH 212-373-8175 Buyer: Outen, David

Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	\$ Comment
			WAS TO SERVICE OF THE				The second secon	Changes: Comments from Revised Order Funds/Spots added to sked TTADD: \$8,385 TTRED: \$17,190
Revision	10/12/16 6:15 PM	10/12/16 6:15 PM GOTOSTRATA)jROTH	Revised	3 .	7	\$535.00	\$17,725.00	PLS CLFM T/R JACOB to Separation: 30, Total \$ from \$17,190.00 to \$17,725.00, Total \$pots from 128 to 132. 82 buylines added or modified.
Makegood 1	10/6/16 8:41 AM	10/6/16 8:41 AM Jennifer Layman	Sent_To_Rep			\$0	\$17,190.00	Changes: Total GIMPs to 0.
Queued for Electronic Contracting	8/9/16 8:23 AM					\$0	\$0	
								Changes: User Entered \$ from \$8,805.00 to \$17,190.00, Comments from Separation: 30 to Revised Order Funds/Spots added to sked TTADD: \$8,385 TTREV: \$17,190
Revision	8/8/16 4:45 PM JACOB ROTH	JACOB ROTH	Confirmed			\$0	\$17,190.00	1/R JACOB, Product from candidate to Cooper-NC-Gov, Default Spot Length to 30. 12 buylines added or modified.
Revision	8/8/16 4:39 PM	8/8/16 4:39 PM GOTOSTRATA)ROTH	Confirmed	65	ن س	\$8,385.00	\$17,190.00	Changes: Comments from revised to combine times to full hours from half hours per rates on rate card nciot to Separation: 30, Total \$ from \$8,805.00 to \$17,190.00, Total Spots from 68 to 128, 62 buylines added or modified.
Revision	7/12/16 11:36 AM JACOB ROTH	JACOB ROTH	Confirmed			\$0	\$8,805.00	Changes: 5 buylines added or modified.
Queued for Electronic Contracting	7/7/16 1:13 PM					\$0	\$0	
Revision	7/7/16 12:26 PM	7/7/16 12:26 PM CAROLYN ALLAIRE	Confirmed			\$0	\$8,805,00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$8,805.00, Competitive Market Budget from \$10,043 to \$25,157, Comments from Separation: 30 to revised to combine times to full hours from half hours per rates on rate card.nciot. 7 buylines added or modified.
Queued for Electronic Contracting	5/12/16 8:43 AM					\$0	\$0	
New	5/11/16 4:46 PM JACOB ROTH	JACOB ROTH	Confirmed	86		\$8,805.00	\$8,805.00	1 pm lpp

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.